

Windstar Cruises Partners with Coral Gardeners in Tahiti



Guests Will Receive an Adopted Coral in Their Name

MIAMI, FL, October 18, 2022 – Small ship cruise line Windstar Cruises has partnered with the Coral Gardeners, a Mo'orea (French Polynesia)-based international collective of scientists, engineers, and advocates dedicated to saving the coral reef. The team works to build, maintain, and monitor thousands of corals with the goal of restoring the ocean one coral at a time.

The three-year partnership begins this month with Windstar's \$35,000 donation to Coral Gardeners to adopt coral for all guests sailing with Windstar in French Polynesia for the remainder of 2022.

2022 is Windstar's 35th anniversary of sailing in Tahiti/French Polynesia – the longest of any operator in the region. (It's also the only destination where the U.S.-based cruise line sails year-round, giving guests ample opportunity to plan a once-in-a-lifetime visit in any season.) With two ships sailing French Polynesia throughout October, Windstar has been celebrating its 35th season all month long with special events, integration with local dignitaries and artists, and a heightened infusion of local culture both on board and ashore.

"This new partnership is a wonderful way for us to celebrate Tahiti during our 35th anniversary season, but more importantly to make a positive impact for the future of these incredible islands," said Windstar President Christopher Prelog. "We've been focused on reducing our carbon footprint via updating our

fleet's engines and operations, and this next step in climate action at sea is to partner with Coral Gardeners to protect the environment in French Polynesia and beyond."

Guests on the remaining 2022 sailings will receive a small card in their guest room, alerting them to the adoption of coral in their name. In 2023 and 2024, each guest booked on a Windstar cruise in French Polynesia will be presented with the option to adopt a coral for a donation of \$35 per person. Unique coral adoption cards for those participating will be placed in their guest room on board.

Prelog is confident the majority of guests will choose to donate to help save the reef they are enjoying on their Tahiti cruise.

For more information on Windstar Cruises and all of its itineraries, visit www.windstarcruises.com.

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About Windstar Cruises

Windstar Cruises operates a fleet of six boutique all-suite and sailing yachts carrying 148-342 guests. Small ship cruises sail throughout Europe, the Caribbean, Costa Rica and the Panama Canal, Asia, Alaska and British Columbia, Canada and New England, Tahiti and the South Pacific, Mexico and U.S. Coastal, Arabia and Australia. Three Star Plus Class yachts emerged recently from a \$250 Million Star Plus Initiative which added new suites, restaurants, and a world-class spa and fitness center. The award-winning line is known for immersive experiences, destination authenticity, port-intensive itineraries, exceptional service, and an innovative culinary program. Windstar Cruises is part of the Xanterra Travel Collection, a group of global hospitality and travel companies, one of which traces its history back over a hundred years of operating our country's iconic national parks, including Grand Canyon, Yellowstone, Glacier, Death Valley, and many others. Xanterra Travel Collection is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.

About Coral Gardeners

Started in 2017 by a small group of island kids concerned about the degradation of the coral reef where they live on Mo'orea, Coral Gardeners has matured into a successful non-profit staffed by scientists, engineers, creators and advocates working together to save the reef. Corals may be <u>adopted online</u> through donations. In 2021, the organization seeded 5,347 corals in nurseries and has planted 15,755 corals total. Its mission now is to scale up and plant 1 million corals around the world.