

## Windstar Cruises' Reimagined *Star Pride* Makes Debut in Greece *The third, and final, Star Plus Class yacht is now transformed and sailing again*







MIAMI, FL, June 9, 2022 – U.S. headquartered small ship cruise line <u>Windstar Cruises</u> announces the debut of its all-suite Star Plus Class *Star Pride* yacht today, sailing from Athens on a sold-out, eight-day voyage to Barcelona, stopping at ports including Gythion, Corfu, Argostoli, Messina (Taormina), Trapani, and Cagliari. *Star Pride* is the third and final of Windstar's Star Plus Class yachts to emerge from Italy's Fincantieri shipyard following a complex lengthening and transformation project.

Now, all six of the line's all-suite and sailing yachts are back in the water cruising while requiring vaccines of all passengers and crew amongst a host of health and safety precautions including testing and high-tech air filtration.

The line's three all-suite Star Plus Class yachts (*Star Breeze*, *Star Legend*, and *Star Pride*) underwent major transformations, with an investment of more than \$250 million. *Star Breeze* was the first to launch in June of 2021, with *Star Legend* as the second in September of 2021, showcasing new suites and expanded outdoor and indoor public spaces. The yachts are also more environmentally friendly with new efficient engines, generators, and advanced wastewater treatment systems.

All three yachts increased in maximum capacity from 212 guests to 312 and provide more of what Windstar's customers want, like additional dining experiences (one is an outdoor barbecue concept with grilling guru Steven Raichlen and the other a Spanish small plates restaurant from Anthony Sasso, one of the youngest chefs to be recognized by the Michelin Guide), a true spa and fitness center, an elegant infinity pool, and more outdoor deck areas.

"To have completed this project amidst a global pandemic is nothing short of amazing," said Windstar President Christopher Prelog. "We're grateful to our ownership and to our partners for sticking with it, and to our customers for their excitement and support of these new products. We are seeing our highest guest satisfaction surveys on the new Star Class yachts, with the highest Net Promoter Scores in our brand's history. Our guests and travel advisors *really* love the product we created on Star Class."

The three all-suite yachts, together with Windstar's three classic sailing yachts, remain small enough to continue to visit the special small ports and waterways of the world.

For more details on Windstar Cruises, visit <u>www.windstarcruises.com</u>.

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## **About Windstar Cruises**

Windstar Cruises operates a fleet of six boutique all-suite and sailing yachts carrying 148-342 guests. Small ship cruises sail throughout Europe, the Caribbean, Costa Rica and the Panama Canal, Asia, Alaska and British Columbia, Canada and New England, Tahiti and the South Pacific, Mexico and U.S. Coastal and Australia. Windstar launched the \$250 Million Star Plus Initiative to transform the three all-suite Star Plus Class ships with new suites, restaurants, and a world-class spa and fitness center. The award-winning line is known for immersive experiences, destination authenticity, port-intensive itineraries, exceptional service, and an innovative culinary program. Windstar Cruises is part of the Xanterra Travel Collection, a group of global hospitality and travel companies, one of which traces its history back over a hundred years of operating our country's iconic national parks, including Grand Canyon, Yellowstone, Glacier, Death Valley, and many others. Xanterra Travel Collection is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.