

## Sell One & Sail Free in Europe this Winter/Spring



Travel advisor offer is a chance to experience Windstar / introduce the line to fans of river cruises + those who love boutique hotels and small group tours

**MIAMI, FL, November 6, 2023** – <u>Windstar Cruises</u>' first-ever winter and holiday itineraries in Europe are now <u>available for booking</u>, and on top of low pricing from just \$1,399 per person, **Windstar has added a new offer for travel advisors: Sell One & Sail Free**.

Advisors who make a reservation through December 31, 2023 for one of the *Legendary Winter in the Mediterranean* cruises (sailing from December 2023 to April 2024) earn a complimentary suite for themselves and a guest. More details are available here: <u>https://advisorhub.windstarcruises.com/marketing-support/promotions</u>

As announced in October, the 312-passenger all-suite *Star Legend* was originally scheduled to sail the Middle East this winter. Windstar has postponed the regional launch until November 2024, instead pivoting to offer a first-ever winter and holiday season in Europe – an endeavor usually reserved for river cruising.

"We're using this change to introduce Windstar and small ship ocean cruising to clients that are already passionate about river cruises, boutique hotels, or small group tours," said Windstar Vice President of Sales Dianna Rom. "Europe in winter is quieter and more intimate with fewer crowds and lower airfare costs as well. Our travel advisors and their clients will appreciate easier access to museums and landmarks, cultural events, local restaurants, and genuine engagement with locals. This is an opportunity for first-time Windstar guests as well as last-minute groups."

## More Details On Windstar's New Winter/Spring Europe Cruises:

Sixteen *Legendary Winter in the Mediterranean* cruises set sail from December 10 through March 31. The majority are one-week itineraries between Rome and Barcelona (or reverse) visiting Florence/Pisa (Livorno), Italy; Marseille, France; an overnight in Nice, France; plus overnights in Rome and Barcelona. A Christmas holiday sailing can be booked as an 8- or 9-day cruise, the latter including New Year's Eve. The last of the new Mediterranean series is an 8-day cruise from Rome to Athens visiting the Amalfi Coast and Greece.

One of the 7-day Rome to Barcelona cruises will also be a themed <u>James Beard</u> <u>Foundation culinary cruise</u> departing on February 4 led by Chef Omar Anani, chef-owner of the James Beard-nominated Saffron De Twah bistro.

In addition, for all 7-day cruises guests can choose to pay \$175 per person/night and stay one or two extra nights on board as the ship remains in port, thus extending their experience in Rome and/or Barcelona at an incredible value. Cruise rates start at \$1,399 per person and all-inclusive fares are available for an additional \$89 per day.

*Why Europe in Winter*? In addition to fewer crowds, travelers can participate in some of Europe's most magical winter experiences including holiday markets and ice skating in Nice, France; Vatican, St. Peter's Basilica, and Trevi Fountain excursions in Rome during the holidays; and Florence's spectacular Light Festival, among many other once-in-a-lifetime experiences. Guests will also have several extraordinary holiday opportunities including the option to celebrate Christmas eve and day in Rome; ring in the New Year in Barcelona; spend Valentine's Day in Nice; or enjoy Carnevale celebrations in both Spain and Italy at the end of February.

More details at: <u>https://www.windstarcruises.com/cruise/overview/mediterranean/rome-</u> to-barcelona/legendary-winter-mediterranean/?pkgid=377477

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## Contacts:

Sarah Scoltock, Director of Public Relations, Windstar Cruises / <u>sarah.scoltock@windstarcruises.com</u> Sally Spaulding, Account Director, Percepture / <u>sspaulding@percepture.com</u>

About Windstar Cruises

Windstar Cruises operates a fleet of six boutique all-suite and sailing yachts carrying 148-342 guests. Small ship cruises sail throughout Europe, the Caribbean, Costa Rica and the Panama Canal, New England and Eastern Canada, the Middle East, and the South Pacific, including a ship year-round in Tahiti. Windstar launched the \$250 Million Star Plus Initiative to transform the three all-suite Star Plus Class yachts with new suites, restaurants, and a world-class spa and fitness center. The award-winning line is known for immersive experiences, destination authenticity, port-intensive itineraries, exceptional service, and an innovative culinary program. Windstar Cruises is part of the Xanterra Travel Collection<sup>®</sup>, a group of global hospitality and travel companies, one of which traces its history back over a hundred years of operating our country's iconic national parks, including Grand Canyon, Yellowstone, Glacier, Death Valley, and many others. Xanterra Travel Collection<sup>®</sup>, is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.