



## **Windstar Cruises Names Arthur Theodorou Vice President of Information Technology**

Technology Leader to Guide IT Strategy Amid Fleet Expansion and Innovation



**MIAMI, FL — June 11, 2025** – [Windstar Cruises](#) is welcoming Arthur Theodorou into his new role as Vice President of Information Technology today, where he'll steer global shoreside and shipboard IT operations and help chart the course for major growth ahead in the company's fleet and overarching technology systems.

A seasoned technology executive, Arthur brings over two decades of experience driving digital transformation and IT innovation across the maritime and travel sectors. His background includes leading complex IT ecosystems at land and sea, most recently as Vice President of Information Technology at Lindblad Expeditions. There, he directed global IT operations for corporate offices and a fleet of expedition ships, including cybersecurity, enterprise platforms, cloud infrastructure, and guest-facing technology.

At Windstar, Arthur is responsible for steering the development and implementation of innovative systems and performance-driven technology that support the cruise line's expanding fleet and elevated guest experience.

Arthur is taking over the vice president role from Jason Grant who was recently named Chief Information Officer for [Xanterra Travel Collection®](#), a leader in hospitality and travel experiences, and Windstar's parent company.

"As we grow our fleet and embark on an incredible chapter of digital advancement, Arthur's leadership will play a central role in shaping the future of Windstar's technology," said Windstar's President Christopher Prelog. "From modernizing our guest platforms to enhancing connectivity and operational efficiency, Arthur's vision and experience are exactly what we need as we scale up and continue delivering our signature small-ship experience."

Arthur is widely respected for his strategic yet hands-on leadership style. He has led successful cloud migrations to AWS and Azure, implemented marine ERP systems, and launched Versonix's online booking engine—all contributing to stronger internal systems and smoother guest journeys. He is also known for promoting collaboration across departments including sales, marketing, finance, and operations.

"Arthur's thoughtful approach to innovation is helping us build a smarter, more connected cruise line that remains personal and guest-focused—even as we grow," added Prelog.

When he's not leading IT transformations, Arthur enjoys the focus and precision of darts (he's an avid player) and is a dedicated lifelong learner who's always working on his next certification or tech project.

To plan a small ship cruise with Windstar [book online here](#) or reach out to Windstar Cruises by phone at 866-258-7245 or [request a call](#) by a Windstar vacation planner. Find more information on [Windstar Cruises here](#).

###

**Photos:** [Press images here.](#) [Headshot of Arthur available here.](#)

**Contacts:**

Sarah Scoltock, Director of Public Relations, Windstar Cruises /  
[sarah.scoltock@windstarcruises.com](mailto:sarah.scoltock@windstarcruises.com)  
Claire Skinner, Vice President, LDPR / [windstar@ldpr.com](mailto:windstar@ldpr.com)

---

**About Windstar Cruises**

For four decades, Windstar Cruises has been reimagining small-ship cruising with a distinctive blend of relaxed luxury and genuine connection to the world's most captivating destinations. From its origins with motor sailing yachts tailored for upscale yet casual travel, Windstar has grown into a diverse fleet of three Star Class all-suite yachts and three Wind Class sailing yachts, offering voyages that are both intimate and inspiring. Two highly anticipated new yachts, Star Seeker and Star Explorer, set to debut in December 2025 and 2026, expand the fleet to eight yachts

accommodating 150-350 guests. Windstar's legendary Wind Class sailing yachts are also undergoing a meticulous two-phase redesign to be completed by 2027. Windstar yachts sail to more than 330 ports across Europe, the Caribbean, Costa Rica and the Panama Canal, Alaska, Canada and New England, Japan, the South Pacific, and Asia. Unlike most cruise lines, Windstar sails year-round in the Mediterranean and Tahiti, offering different destination experiences seasonally. Each Windstar voyage is designed to immerse guests in authentic cultural experiences, all while delivering the comfort, service, and style that define the Windstar difference.

Windstar Cruises is proud to be part of the Xanterra Travel Collection®, a distinguished group of global hospitality and travel companies with a legacy spanning over a hundred years. Xanterra operates iconic national parks, including Grand Canyon, Yellowstone, Glacier, and Death Valley. The Xanterra Travel Collection® is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.