

Windstar Cruises Celebrates Travel Advisor Appreciation Month with Gratitude + Incentives Including a Free Tahiti Cruise with Air for Two

Advisors can win a Tahiti cruise for two with roundtrip air from Seattle or Los Angeles to Papeete, plus earn either a bonus commission or Amazon gift card



Star Breeze in Bora Bora, Tahiti

MIAMI, FL – May 2, 2025 – <u>Windstar Cruises</u> is honoring the vital role of travel advisors this May with exclusive rewards and heartfelt recognition during Travel Advisor Appreciation Month. Designed to celebrate their dedication and expertise, Windstar is offering enticing incentives for new 2025 cruise bookings, including a chance to win a <u>Dreams of Tahiti</u> cruise for two, choice of an Amazon gift card or a bonus commission, and reduced deposits for clients.

Win a Dreams of Tahiti cruise for two

The highlight of this celebration is the chance to win a seven-night "Dreams of Tahiti" cruise for two aboard the intimate 312-guest Star Breeze yacht. The voyage visits the scenic Society Islands of Moorea, Raiatea, Huahine, Bora Bora, and Tahiti. This ultimate escape includes airfare for two in economy class, courtesy of Air Tahiti Nui, round trip from Los Angeles or Seattle to Papeete, Tahiti. Eligible advisors can enter by making new 2025 cruise bookings during May with one lucky winner drawn at random. Find out more <u>details here</u> or see note on terms below.

Earn Rewards with Every Booking

Travel advisors will also earn their choice of either a \$100 USD or CAD bonus commission or a \$100 Amazon gift card for every new 2025 booking made throughout May. Gift cards will be sent digitally 30 days prior to cruise departure. Every confirmed booking earns advisors one grand prize entry and one gift card or bonus commission, reinforcing Windstar's commitment to supporting its advisor partners.

"Travel advisors are the heroes of the travel industry," said Dianna Rom, Windstar's Vice President of Sales. "These partners carefully craft unforgettable itineraries, matching clients with the perfect cruise to suit their tastes and travel goals. Their personalized service is invaluable to both their clients and our brand, ensuring happy travelers who return to Windstar time and again."

Reduced Cruise Deposits

To help travel advisors close sales on 2025 cruises, Windstar is offering reduced cruise deposits of only \$50 per person to lock in a 2025 cruise departure. The reduced deposits begin in May and run through June 30, 2025 and are valid for cruise departures 90 days out from confirmation. The offer is combinable with Pick Your perk which has been extended through June 30.

Pick Your Perk Offer Extended Until June 30

Windstar's popular Pick Your Perk offer - another tool to help travel advisors close sales – has been extended through June 30, 2025. The offer is available on sailings departing through June of 2026. Pick Your Perk options include: one free hotel night (which can be used pre- or post-cruise) OR up to \$1,000 shipboard credit, which can be used for Windstar's award-winning shore excursions, spa services, or even special celebratory cocktails. Premium suite guests are afforded a third option - an upgrade to the All-Inclusive Fare (\$99/day value) which includes select alcohol, Wi-Fi, and all gratuities.

Book a Star Group and Earn More Commission

Travel advisors who have group space with Windstar can use the new reduced deposit offer and Pick your Perk to close sales and fill their group – while earning bonus commissions and the chance to win a Tahiti cruise. Advisors who want to book a new group can review group dates and pick either a Star Group sailing (a 5% fare savings and a tour conductor credit of 1:9 guests) or a Star Advantage Group sailing (a 10% fare savings plus best available offer and a tour conductor credit of 1:7 guests) and use current offers to quickly fill their space. Clients receive a \$100 shipboard credit. Log into Windstar's <u>Travel Advisor Hub</u> for information.

A Personal Touch

To further express their gratitude, Windstar's regional sales team will connect personally with travel advisors across the United States throughout May. These in-person visits are a testament to Windstar's appreciation for the dedicated professionals who spend time learning about Windstar's unique travel style in order to bring the right client on board Windstar's yachts.

To plan a small ship cruise with Windstar <u>book online here</u>, reach out to Windstar Cruises by phone at 866-258-7245, or <u>request a call</u> by a Windstar vacation planner. Find more information on Windstar Cruises here.

Images for press use: PR images available here.

Note on Grand Prize Tahiti Cruise: One (1) grand prize winner will be randomly selected to receive a 7-night cruise for two in Tahiti (Papeete-Papeete), including round-trip economy class airfare from Los Angeles or Seattle to Tahiti provided by Air Tahiti Nui. Cruise details, including itinerary and departure date, are subject to availability and will be coordinated with the winner. The cruise must be taken by January 31, 2026. Suite assignment is determined solely by Windstar Cruises and is subject to availability. Cruise does not include Government Taxes & Fees, alcoholic beverages, Wi-Fi, shore excursions, or gratuities. Winner responsible for taxes and fuel fee for air

tickets (approximately \$320/person). Blackout dates and other restrictions may apply. Only US & Canadian agents are eligible to participate.

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About Windstar Cruises

For four decades, Windstar Cruises has been reimagining small-ship cruising with a distinctive blend of relaxed luxury and genuine connection to the world's most captivating destinations. From its origins with motor sailing yachts tailored for upscale yet casual travel, Windstar has grown into a diverse fleet of three Star Class all-suite yachts and three Wind Class sailing yachts, offering voyages that are both intimate and inspiring. Two highly anticipated new yachts, Star Seeker and Star Explorer, set to debut in December 2025 and 2026, expand the fleet to eight yachts accommodating 150-350 guests. Windstar's legendary Wind Class sailing yachts are also undergoing a meticulous two-phase redesign to be completed by 2027. Windstar yachts sail to more than 330 ports across Europe, the Caribbean, Costa Rica and the Panama Canal, Alaska, Canada and New England, Japan, the South Pacific, and Asia. Unlike most cruise lines, Windstar sails year-round in the Mediterranean and Tahiti, offering different destination experiences seasonally. Each Windstar voyage is designed to immerse guests in authentic cultural experiences, all while delivering the comfort, service, and style that define the Windstar difference.

Windstar Cruises is proud to be part of the Xanterra Travel Collection®, a distinguished group of global hospitality and travel companies with a legacy spanning over a hundred years. Xanterra operates iconic national parks, including Grand Canyon, Yellowstone, Glacier, and Death Valley. The Xanterra Travel Collection® is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.

About Air Tahiti Nui

Air Tahiti Nui links the South Pacific with four continents as the leading carrier to French Polynesia, with non-stop service to Tahiti from Los Angeles and Seattle, and is one of only three airlines to offer a selection of non-stop flights connecting Los Angeles and Paris. With the direct service to Tahiti from Seattle, Air Tahiti Nui is the only airline connecting the Pacific Northwest and French Polynesia. Headquartered in Papeete, Tahiti, Air Tahiti Nui operates from its Tahiti base to destinations in 10 countries in cooperation with a number of codeshare partners including Alaska Airlines, American Airlines, SNCF, Air Calin, Air New Zealand, Japan Airlines, Korean Air, Qantas and LATAM. Follow Air Tahiti Nui on Facebook facebook.com/airtahitinuinorthamerica and Instagram @airtahitinui. For more details, please visit www.airtahitinui.com.