



Windstar Cruises Celebrates Women's History Month with Stitch Lab Collaboration, Expands Commitment to Supporting Women and the Arts



Exclusive fashion programming spotlighted emerging Latin American designers and a second themed sailing is set in November

MIAMI, FL, March 12, 2025 – Windstar Cruises set sail on a journey of empowerment and creativity last week, celebrating Women's History Month with a special collaboration alongside Stitch Lab, the leading platform for Latin American emerging designers. This unique cruise on Wind Surf through the Caribbean served as the launchpad for an ongoing collaboration, marking Windstar's first step toward an immersive presence at Stitch Lab's flagship pop-up activation in Miami from April 4-6.

Aboard the intimate, yacht-style ship, guests experienced exclusive fashion programming that spotlighted emerging designers, the intersection of culture and craftsmanship, and the power of fashion as a storytelling medium. Alessandra Villegas, TV host and National Emmy Award winner from Espléndida Viajera TV show joined the group on board and will produce a show segment highlighting the voyage. The onboard

experience brought together engaging conversations and special showcases that highlighted the incredible talent of women in the industry.

"Being part of this special sailing was an unforgettable experience. It was lovely to connect with our guests in such an inspiring setting—celebrating incredible women in fashion, supporting emerging designers, and sharing meaningful conversations at sea," said Patricia Gonzalez, vice president of Marketing for Windstar Cruises. "At Windstar, we are passionate about creating enriching experiences that bring people together, and this collaboration with Stitch Lab is a testament to that."

As part of Windstar's continued support of women and the arts, the cruise line is thrilled to announce a [new themed sailing](#) on November 14, 2025, aboard Star Legend, departing from Malaga to Barcelona. Whether planning a couples' retreat, a girls' getaway, or a memorable family gathering, this sailing offers the perfect opportunity to explore the Mediterranean in a more intimate setting, with fewer crowds and exclusive perks that enhance the experience.

The November sailing will further Windstar's commitment to celebrating creativity and connection, offering curated experiences that blend fashion, culture, and travel in an inspiring way. For more information on the November theme sailing visit [Windstar's website here](#).

To plan a small ship cruise with Windstar [book online here](#), contact a travel advisor, reach out to Windstar Cruises by phone at 866-258-7245, or [request a call](#) by a Windstar vacation planner. Find more information on [Windstar Cruises here](#).

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Photos: Press [images here](#).

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About Windstar Cruises:

With a fleet of eight all-suite and sailing yachts, each serving up to 350 guests, Windstar Cruises offers an intimate experience like no other. Guests can explore enchanting destinations across Europe, the Caribbean, Costa Rica and the Panama Canal, Alaska, Canada and New England, Japan, Asia and the South Pacific. Plus, Windstar operates year-round in Europe and Tahiti. Windstar will introduce two new ships to its Star Class beginning with Star Seeker in December 2025 and followed by Star Explorer in December 2026. At Windstar Cruises, it's not just about travel – it's about creating experiences that resonate with the soul. With port-intensive itineraries, iconic destinations, exceptional service, and an innovative culinary program, every moment with Windstar is an opportunity for discovery and delight.

Windstar Cruises is proud to be part of the Xanterra Travel Collection®, a distinguished group of global hospitality and travel companies with a legacy that spans over a hundred years operating our country's iconic national parks, including Grand Canyon, Yellowstone, Glacier, Death Valley, and many others. Xanterra Travel Collection®, is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.